

Monthly Report Template for COMPETE Grantees

Grantee: African Cotton & Textile Industry Federation (ACTIF)

Report for the month of: April 2013

Based on your grant agreement implementation timeline, please highlight the activities you have accomplished over the past month.

Activities <i>Activities should be directly in-line with your grant agreement</i>	Activity Status <i>If the activity has been accomplished, please give results. If the activity has not been accomplished, please provide an explanation.</i>
Result #1: Strengthening of ACTIFs Institutional capacity and Membership:	
(1.1) The ACTIF secretariat will conduct a survey of potential associate and corporate members; highlight their needs and to identify new knowledge products and services that ACTIF needs to develop to generate their interest and sustainability as members;	<p>A list of CTA companies was developed from a different project – Textile East Africa. A follow up via telephone survey to introduce ACTIF and its services is scheduled to take place in the month of May ahead of an engagement meeting with some of them.</p> <p>There was no specific activity in the month of April.</p>
(1.2) National level meetings (Kenya & Tanzania) to heighten AGOA outreach to enhance AGOA trade, to collect views on the AGOA structure after 2015, and to increase ACTIF's value propositioning and to attract membership from individual companies, and consequent increase in revenue streams that will result.	<p>An introduction on ACTIF and invite targeting the potential members to be sent out in May. The date of the meeting has been set for 29th May in Nairobi.</p> <p>There was no specific activity in the month of April.</p>
Result #2: Developing and enhancing value added products and services for members	
(2.1) New Product development to meet expected increase in demand for services following membership drive to increase ACTIF's value propositioning and to attract membership from individual companies	<p>2.1.1 – Trade Analyst Function Interviews conducted in April for Trade Policy Assistant and one candidate hired – Paul Ayimba. To start working from beginning of May. Below are the highlights of his scope of work:</p> <p>ACTIF Website Regular updating of ACTIF Website, especially the newly created member section with Trade related information.</p> <p>Trade Reports Analysis of CTA Trade flows, Compile reports for ACTIF Presentations and Magazine</p> <p>Trade Directory Engage ACTIF Members to build information in ACTIF Trade Directory; promote use of Trade link section</p> <p>2.1.2 – Knowledge Management products No specific activity was conducted in the Month of April.</p>

(2.2) Sustain the development and publication of the Cotton Africa Magazine on a quarterly basis to create awareness on industry positions and generating revenue for ACTIF through advertisements.	Issue 7 currently under production
Result #3: Value Added products and services developed	
(3.1) Source Africa event in Cape Town - 2013 - To take place on April 9-12, 2013 at the Cape Town Convention Centre, SOURCE Africa will bring together producers, business leaders and decision makers from across the continent providing opportunities for African manufacturers to network with international buyers.	ACTIF with the support of South Africa Trade Hub was involved in promotion of the event in East Africa region as well as organizing and implementing two power Breakfast Seminars during the Source Africa event. Both events were successfully conducted and concluded with over 130 participants attending each of the ACTIF Power breakfast seminars. Copies of the reports are attached herewith
Result #4: AGOA Forum	
AGOA Forum 2013 including OA Designer Show case	Dates have been confirmed as 27 th June to 2 nd July. Preparations are on-going for ACTIF to participate and present ACTIF position on AGOA.
Result #5: Origin Africa – New York, 25th April 2013	
Participation in Origin Africa New York and promote OA brand	This activity took place in New York, during the week of April 22, 2013). However, ACTIF did not participate due to unavailability of the Chairman on those dates.
Result # 6: Origin Africa Designer Showcase 2013 during AGOA forum	
ACTIF in conjunction with COMPETE to hold OA designer showcase in Addis during the AGOA forum	The date for the Designers showcase has been set for 30th June and ACTIF is presently working with partners from Ethiopia and Kenya for the preparation of the event.

PS: Other ACTIF activities outside the implementation plan during the month of April 2013

TEXTILE POLICY RESEARCH FOR KENYA

In partnership with Business Advocacy fund (BAF)

This activity was conducted in the first quarter of 2013 and a draft report developed.

What is pending is a validation meeting by working committee and formal launch of report and recommendations.

BUSINESS SUSTAINABILITY SUPPORT

In partnership with the Business Advocacy Fund (BAF)

Interviews were conducted and an Events Management Officer recruited in the month of April. Nancy Bwore will join ACTIF as from June 2nd 2013. Nancy has a strong background in

events management and will be involved in developing and promoting Origin Africa 2014 as well supporting the development of Cotton Africa Magazine.

Other promotional activities for Cotton Africa magazine and Origin Africa are ongoing.

REGIONAL CENTER OF EXCELLENCE

Proposed partners include: EPZA, COMESA, University of Nairobi, UNIDO, CBI & CDE

ACTIF has taken a lead role to mobilize stakeholders to explore the establishment of a regional center of excellence in East Africa to address the need for middle level managers for the textile, apparel and fashion sectors in Africa.

A letter from Ministry of Trade was prepared and sent to UNIDO confirming government support for the activity. A follow up working committee meeting was held on 30th April 2013.

SUPPORT DOCUMENTS:

1. ACTIF Report to SATH on Source Africa activities
2. Textile Policy Study – Draft report
3. Textile Policy Study – Media monitoring report
4. Regional Center of Excellence
 - a. Letter from Min of Trade
 - b. Notice of working committee Meeting
5. Analysis of interviews for Trade Analysis Assistant & Trade Expo Assistant
6. Contract for Trade Analysis Assistant
7. Contract for Nancy Bwire
8. Analysis of interviews for Events Management Assistant